

## Thomas Genestar appointed General Manager for Exotec France & Benelux

Croix, March 11, 2020 - Exotec, supplier of robotic solutions for logistics, appoints Thomas Genestar as General Manager for France & Benelux. After gaining trust from many French e-merchants and retailers, Exotec's ambition is to meet the challenge of expanding internationally. Thomas' mission will be to support this growth by initiating a business development plan.

Thomas' role at Exotec will also be to supervise and deploy projects and ensure client follow-up and quality standards. Thanks to his expertise and leadership qualities, he will focus on fostering the team spirit and excellence levels that are Exotec's strengths. As employees are at the heart of the company's growth and success, team development and recruitment of new talents will also be an essential part of his role.

*"A new chapter is opening for Exotec as we accelerate our pace to become a major player in worldwide intralogistics" says Romain Moulin, CEO of Exotec. "In this hyper-growth phase where structure is of the essence, Thomas will play a key role in transforming our business while ensuring that operational agility is maintained".*

Thomas started his career with PSA and went on to spend 10 years at OTIS where he rose to the position of Regional Director. At OTIS he managed large-scale projects such as the EPR in Flamanville, the Velodrome Stadium in Marseille and the Council of Europe in Strasbourg. His duties also led him to handle the operational implementation, customer relationship management and the management of a profit center. He says: *"I am pleased and proud to join Exotec, a promising French Tech startup, which in just a few years has been able to design and develop a disruptive technological solution. This solution has been designed with customers in mind and responds perfectly to a growing need for automation in the intralogistics industry. My ambition is to contribute to Exotec's continued growth by implementing a bold development plan and structuring operations. All this while maintaining our quality standards and customer satisfaction".*

Thomas Genestar is 35 years old and is a graduate of the Ecole des Mines in Paris.

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### About Exotec

EXOTEC provides innovative robotic solutions to optimize order picking systems for logistics players. Founded in 2015 by Romain Moulin and Renaud Heitz, EXOTEC Solutions drives innovation in logistics and offers distributors an agile and efficient solution that adapts to their needs and growth.